

## **VIVID DVR PROVIDES TOP QUALITY RECORDING FOR CCTV MONITORING STATION**

When your company is built around monitoring other people's CCTV, the CCTV equipment *you* use is all the more important – your very livelihood depends on it. It's essential you have excellent quality, reliability and support.

That's why Ellesmere Port & Neston Security Services – a CCTV monitoring station in Cheshire - relies on Baxall's Vivid Digital Video Recorder (DVR).

The Vivid DVR has been designed to take full advantage of the new JPEG2000 compression technology to give better picture quality at lower storage rates – important when you have 16 cameras feeding back to the one device, as in the case of Ellesmere Port & Neston Security Services.

Ellesmere Port & Neston Security Services provides camera surveillance at its manned control centre, 24 hour video recording, out of business hours personnel monitoring, a direct visual and audio link to the police, foot patrol and mobile security officers and key holding facilities. It is also able to provide a service to link up members' existing in-house security cameras.

"We've invested in Baxall equipment over the years," states Keith Harper, Operations Director of Ellesmere Port & Neston Security Services, "as it's the market leader in fibre optic transmitted CCTV. This latest addition – the Vivid recorder – is an add on. It does the job well and it's easy to use.

"Baxall has really thought about the design and use of this product. The feature buttons, for example, run from right to left making it more user friendly. It really shows that someone has re thought the whole DVR concept and come up with something genuinely better than before."

But it's not just the ease of use that makes Vivid different from other DVRs on the market. When comparing Vivid with competitive products on the market, Vivid wins hands down on

picture quality (images are sharper and less blurred), plus it can actually reduce drive sizes by 30%. Now end users can have both quality and reduced storage without having to make any compromises! With Ellesmere Port & Neston Security Services that means all 16 camera feeds can be recorded in real time using Vivid.

Other features of importance include a 31 day automatic recording set up feature, meaning installers can quite literally plug it in and leave it to operate, a full suite of TCP IP protocols for network ready application, the ability to connect almost any mass storage device to quickly and effectively export clips and images.

Of course, Vivid provides all the usual benefits of DVRs, in that it digitally records images from a CCTV system but, instead of using tapes, the images are recorded on to a built-in hard disk drive. The hard disk drive can be 'searched' for events (rather than having to trawl through tapes as you would with a VCR) by using date, time, camera or alarm criteria. This makes them quick and efficient. Furthermore, as the images are recorded digitally, there is no image degradation on playback.

There are three models in the Vivid range of digital video multiplexer recorders: Vivid Lite is a no nonsense unit featuring duplex facilities, 25PPS internal CD writer and up to 320Gb hard drive; Vivid is a Triplex DVR, featuring audio, SVHS monitor and SCSIII and up to 1Tb disk drive; Vivid+ is a high speed (up to 100pps instead of 50pps) version of the standard Vivid and comes with an internal DVD. All models come with Ethernet connectivity as standard.