




BAXALL
LIMITED

CASE STUDY

NAME: Baxall Scores at New Football Grounds

CASE: MADJESKI, HILLSBOROUGH, BRITTANNIA and PRIDE PARK

BAXALL “SCORES” AT NEW FOOTBALL GROUNDS

The current trend towards developing new football stadia to replace outdated grounds has resulted in Baxall CCTV equipment being picked as the main player within the surveillance systems at many of the new stadia.

At the recently built Madjeski Stadium, the home of Nationwide football team Reading FC, 25 Baxall 1/3" colour CCD cameras have been specified at the ground, along with a 32 way Pyramid system matrix, two 16 way Baxall ZMX 16 multiplexers, Pyramid receivers and three Pyramid keyboards, for monitoring match day security both in and around the stadium.

Baxall CCTV equipment has also been chosen for the new 148 bedroom 4 star hotel that is currently being built along side the Madjeski Stadium.

In conjunction with leading specialist installation company SVT in Walsall, the same team selection, comprising Baxall cameras, multiplexers, keyboards, receivers and matrices, has also been chosen at Hillsborough, the home of premiership team Sheffield Wednesday, at Stoke City's new Britannia Stadium, and also at the new Pride Park ground, where Derby County play.